

PRESS RELEASE

ROE VISUAL WELCOMES MATHEW YAU AS TECHNICAL SUPPORT ENGINEER FOR THE UK TEAM

London, UK (27 June 2025) - ROE Visual is happy to announce the appointment of Mathew Yau as Technical Support Engineer for the UK. Mathew joins the team with a strong background in design engineering and technical project support, bringing over six years of experience across the AV, telecom, and production design industries.

Working alongside Simon Morton, Mathew will support ROE Visual's LED solutions throughout their full lifecycle, from pre-sales system design and demonstration to post-installation support and troubleshooting in his new role. Based in the UK, Mathew will be part of the ROE UK team and work closely with the wider sales, logistics, and technical teams to deliver the best possible experience for ROE Visual's partners and clients in the rental, installation, and virtual production markets.

"We're excited to welcome Mathew to the team," said Jonathan Sheard, Managing Director of ROE Visual UK. "His technical expertise, creative problem-solving skills, and customer-focused mindset make him a perfect fit for this dynamic role as we continue to support our growing client base in the UK and Europe."

Mathew holds a Master's Degree in Design Management and a BA in Product Design from Birmingham City University. His career includes technical design and CAD roles at respected companies such as Sitec Infrastructure, Austco, and Production Resource Group (PRG), where he worked on high-profile projects and developed deep technical knowledge in AV system design and support.

"I'm excited to join ROE Visual and be part of a company that's leading the way in LED technology," Mathew shared. "I look forward to supporting clients with technical solutions that enable stunning visual experiences."

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About ROE Visual

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.